

## **NEWS RELEASE**

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## GoMo Health Welcomes Internationally Recognized Oral Health and Psychiatric Nursing Leader Judith Haber, PhD, APRN, FAAN to Advisory Board

Asbury Park, NJ (November 1, 2023) New York University's Rory Meyers College of Nursing's Judith Haber, PhD, APRN, FAAN, Professor Emerita and Executive Director of the Oral health Nursing Education and Practice (OHNEP) Program has been appointed to the GoMo Health Professional Advisory Board. Dr. Haber is internationally recognized for her leadership and innumerable contributions to dental, medical, and behavioral health, and her expertise in interprofessional education and practice.

"I am thrilled to collaborate with GoMo Health on their ongoing development of consumer-driven digital health products that will play a key role in shaping the future of healthcare. Evidence-based digital therapeutic interventions that offer extensive oral care patient education and clinical tips like GoMo Health will clearly influence how health conditions across the lifespan are prevented, managed or treated."

GoMo Health applies a proprietary, evidence-based science of engagement, BehavioralRx<sup>®</sup>, to our cloud-based digital therapeutic, Concierge Care®, to "lived" environments – enhancing outpatient care and impact. This outpatient care delivery model integrates support for psychosocial and physical needs to create personalized, behaviorally based care plans that empower patients in their own care management and healthy decision making.

Bob Gold, CEO of GoMo Health, commented that "Dr. Haber's wealth of knowledge about integrative behavioral, psychosocial, and physical care management, including integration of oral health and its' impact on overall health, contributes tremendously to our advisory board and to our GoMo engagement science, content, and programs that have helped improve tens of thousands of lives".

For more information about the GoMo Health digital care management programs, visit: https://gomohealth.com/digital-therapeutics/

## **About GoMo Health:**

GoMo Health® applies a proprietary, evidence-based science of engagement, BehavioralRx®, to our cloud-based digital therapeutic, Concierge Care®, to actively extend care plans, and provide resources and support in a person's "lived" environment – enhancing outpatient care and impact. This outpatient care delivery model integrates support for psychosocial and physical needs to create personalized, behaviorally based care plans that empower patients in their own care management and healthy decision making. Connecting with patients via its' Telehealth Triple Play™, GoMo Health using an intelligent mobile BOT to collect and triage patient data via home medical devices, conduct in the moment "conversations", and gather electronic patient reported outcomes (ePRO). This has proven to modify behaviors of patients with chronic and complex conditions worldwide, resulting in significant improvement in health outcomes and adherence, and decreased costs of care for providers, hospitals, health plans, employers, and life science companies.

To learn more, visit www.gomohealth.com.

